

# stephanie rand

graphic designer

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## experience

### stream companies - malvern, pa

#### senior graphic designer - september 2014 to present

designed all print and web collateral for a 16-dealership automotive group including, but not limited to, news-print, signage, direct mail, billboards, and web graphics

created logos for monthly sales events and RFPs

project managed all of my work from start to finish in order to meet all deadlines

prepared and released files to vendors and publications for production

managed relationships with account executives, clients, production managers, and vendors throughout the design process

proofread collateral for accuracy before it was put into production

trained and mentored summer interns

### the media & marketing group - voorhees, nj

#### associate art director - september 2013 to august 2014

#### designer - july 2011 to september 2013

#### rookie of the year nominee - 2012

designed a wide variety of collateral including, but not limited to, print ads, signage, direct mail, high-end invitations, billboards, web graphics, and storyboards while following brand standards

created logos for casinos, restaurants, hotels, and retail properties

developed campaigns for casino properties and RFPs

communicated with account executives, copywriters, and production managers to ensure all project expectations are being fulfilled

### jdfr south jersey chapter - cherry hill, nj

#### freelance graphic designer - may 2011 to april 2016

designed logos for the annual fall fundraiser walks in Camden, NJ

designed save the dates, invitations, powerpoint presentations, ad book, and auction catalog jackets for the annual galas

### adamus media - williamstown, nj

#### freelance graphic designer - april 2011 to july 2011

designed print collateral including brochures, print ads and billboards

created logos and accompanying brand standard guidelines

updated and maintained websites

### pennsylvania ballet - philadelphia, pa

#### graphic design intern - september 2010 to december 2010

designed print ads, posters, invitations, save the dates and direct mail for the 2010-2011 ballet season

created invitations and event signage for the *2010 Nutcracker Magic*

## education

### drexel university - philadelphia, pa

#### bachelor of science in graphic design, minor in communication - 2006 to 2010

## software

### advanced knowledge

pc & mac platforms, illustrator, indesign, keynote, photoshop, microsoft office

### intermediate knowledge

css/html, dreamweaver, flash, wordpress