

stephanie rand

graphic designer

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experience

stream companies - malvern, pa

senior designer - september 2014 to present

design all print and web collateral for a 16-dealership automotive group including, but not limited to, newsprint, signage, direct mail, billboards, and web graphics
create logos for monthly sales events and RFPs
prepare and release files to vendors and publications for production
keep in contact with with account executives, clients, production managers, and vendors throughout the design process from start to finish
manage and mentor summer interns

the media & marketing group - voorhees, nj

associate art director - september 2013 to august 2014

designer - july 2011 to september 2013

rookie of the year nominee - 2012

designed a wide variety of collateral including, but not limited to, print ads, signage, direct mail, high-end invitations, billboards, web graphics, and storyboards while following brand standards
created logos for casinos, restaurants, hotels, and retail properties
developed campaigns for casino properties and RFPs
stayed in constant communication with account executives, copywriters, and production managers to ensure all project expectations are being fulfilled

4a's institute of american advertising studies (iaas) - philadelphia, pa

participant & w.m. e. surgner excellence award recipient - 2013

mentor - 2014

attended classes focusing on several aspects of advertising including media plans, creative briefs, promotions, public relations and presentation techniques
worked in a small group to complete the challenge of creating a new digital campaign for Klondike to promote it as a lifestyle brand
designed all digital ads, storyboards, and social media collateral

jdrf south jersey chapter - cherry hill, nj

freelance graphic designer - may 2011 to april 2016

designed logos for the annual fall fundraiser walks in camden, nj
designed save the dates, invitations, powerpoint presentations, ad book, and auction catalog jackets for the annual galas

adamus media - williamstown, nj

freelance graphic designer - april 2011 to july 2011

designed print collateral including brochures, print ads and billboards
created logos and accompanying brand standard guidelines
updated and maintained websites

pennsylvania ballet - philadelphia, pa

graphic design intern - september 2010 to december 2010

designed print ads, posters, invitations, save the dates and direct mail for the 2010-2011 ballet season
created invitations and event signage for the *2010 Nutcracker Magic*

education

drexel university - philadelphia, pa

bachelor of science in graphic design, minor in communication - 2006 to 2010

software

advanced knowledge

pc & mac platforms, illustrator, indesign, photoshop, microsoft office

intermediate knowledge

css/html, dreamweaver, flash, wordpress